



Getting to Know Our Community

Tillsonburg Town Centre



The Rotary Club of Tillsonburg was formed in 1950. Since that time, our club has been focused on community programs throughout the years, such as youth programs and our Rotary phone check for seniors living by themselves. Our most recent program was to build a tree nurse so the trees can be transplanted along the Tillsonburg Trails walkway.

At Tillsonburg Mall, we had a book fair in October 2021 with the help of Strathallen donating the space for our sale of donated books, approximately 4,000, which allowed us to raise monies for our literacy program. Our club purchased dictionaries to be donated to our local grade 3 (three) students in several public and Catholic schools in and around Tillsonburg. Last year we donated 450 dictionaries at a cost of \$5.00 each to the students. In the past, parents and or teachers would buy the dictionaries. We have been doing this since we started selling books from the mall, for the last 10 years approximately. Monies left over from the sale of books has gone to help people and organizations in our community who need financial assistance. As an example, our 50/50 draw, which we run alongside the book fair, the proceeds go to the Tillsonburg food bank.



The Mall office management, Darlene and Mary were very helpful in getting the contracts done in an orderly and timely manner. They were also instrumental in helping us select areas that would fit with the government Covid-19 guidelines. The area given to us this past October (in 2021) was checked by them for proper distancing and suggestions on how to get maximum number of tables in the appropriate area. The maintenance staff was very helpful in getting the tables to us and positioning them as well as skirting the tables.



The area at the Mall that was given to us turned out to be excellent. The space between tables gave the customers room to explore the books on the tables and as we found out, we had more room to put out nearly all of the 4,000 books out. We noticed that the floor traffic within the Mall increased due to the book fair customers, after purchasing their books they would continue shopping in other stores. We hope that coming to the book fair helped the surrounding stores.

To our surprise after everything was reconciled, we tied the total sale of our highest year! Thank You to the efforts of the mall personnel in helping us to have a successful event!

We are looking at April 2022 to host another event at Tillsonburg Town Centre. Hopefully, the restrictions in the mall by Covid-19 will be lifted.

Regards,

Bob Aykroyd